

HUECK'S SYSTEM DIVERSITY STANDS OUT AT THE EUROPE-WIDE ROADSHOW

The Lüdenscheid-based aluminium systems provider, Hueck, invited existing and potential partners to a rapid roadshow in a total of nine European cities. There was fierce competition in kart races for the Hueck Cup and a variety of aluminium windows, doors and façades on display at Hueck SpeedTour 2022. "Our consistent modular systems really impressed the processors on site," says Hueck general manager Thomas Polonyi, who was present at many of the events at Hueck SpeedTour 2022. Hueck excels in particular with the consistently implemented identical parts concept, as availability is becoming increasingly difficult.

More than 200 processors took advantage of the Hueck SpeedTour 2022 opportunity to learn more about the innovative Hueck systems, exchange ideas and enjoy the racing event on the kart track. The atmosphere at SpeedTour events in Germany, the Netherlands, the Czech Republic, the United Kingdom, Austria and Switzerland was positive and collaborative. "Everyone here was in an extremely good mood and was happy to finally be able to experience something together after working from home for so long," says Olaf Müller, International Sales Director at Hueck.

The team concentrated on addressing potential new customers who had expressed a strong interest in the new modular systems. This included the presentation of the Hueck Lambda WS/DS 075/090 window and door system,, in which Hueck engineers harmonised two proven series and combined them in a consistent, modular system. With two profile depths, it not only provides great insulation variability up to the passive house standard, but also a wide range of scalable options for soundproofing and safety. The system is well-thought-through right down to the smallest detail, and additional strengths include its flexible usage and combination possibilities – including with the Hueck Trigon FS façade, which was also on display at the roadshow. This intelligently designed solution comes in three elevation widths of 40, 50 and 60 millimetres and can be processed as a mullion/transom or transom/transom construction or as a structural glazing façade.

"In addition to the diversity of our systems and the technical competence of the branch teams," Müller summarises, "we particularly impressed the processors with our identical parts concept." Finally, symmetrical geometries allowed the cross-series use of standardised connectors, glazing systems, accessories and fittings. "And availability is becoming an important argument, particularly as sourcing becomes increasingly difficult," Müller adds. If, for example, a processor only needs to stock ten accessories instead of twenty for two profile depths, he can manufacture faster and more flexibly. "Ultimately, these arguments persuaded two large processors from Milton Keynes and Utrecht to sign larger orders during Hueck SpeedTour 2022," Olaf Müller reports happily.

Video Hueck SpeedTour 2022: online.hueck.com/speedvideo

Impressions from Hueck SpeedTour 2022 (source: HUECK):



